

## **Always assume you're being cased.**

**WHY?** Constant vigilance is where security and loss prevention start.

**HOW?** Be on the lookout for:

- Customers asking odd questions about security or high-value goods
- Customers wearing dark sunglasses, hats, or hoodies
- Customers whispering into cell-phones

Also:

- Plan and vary your routes to and from the store
- Keep a suspicious-incident logbook
- Place signage on your door indicating that the premises are under surveillance 24 hours per day.
- Ensure every member of staff keeps a cellphone handy

**SOURCE:** Jewelers Mutual